

# good housekeeping



Dear Wheaton World Wide Moving Customer,

I am pleased to announce that Wheaton World Wide Moving has once again earned the Good Housekeeping Seal. This recognition is not new for Wheaton; in fact, every year since 1964 Wheaton has met all the benchmarks for quality service that you expect from a Good Housekeeping Seal holder.

#### ABOUT THE SEAL

Consumers have relied on the assurances of the Good Housekeeping Seal since 1900. This fact is taken seriously, never for granted, by the Good Housekeeping Institute. Behind the prestige of the Good Housekeeping Seal is a staff of highly trained experts who continually review products and advertisements in the magazine. The Good Housekeeping Institute has great pride in the integrity of its Seal, and the companies that carry it fully understand the weight implied by its designation. Since the Good Housekeeping Seal is never awarded or given—it must be earned—all consumers can share the confidence the Good Housekeeping Institute has in Wheaton World Wide Moving.

#### ABOUT WHEATON'S QUALITY

Wheaton's customer satisfaction ratings perpetually come back at 95 percent or higher. Combined with the industry's most qualified drivers, Wheaton's state-of-the-art computerized tracking and communication systems ensure that your life is moved where and when you want.

#### ABOUT WHEATON'S INVOLVEMENT

Wheaton World Wide Moving is a proud contributor to the Give Kids The World Village in central Florida. Give Kids The World is a nonprofit, 51-acre resort that provides magical memories for children with life-threatening illnesses and their families. Every year, Give Kids The World and its corporate partners cover the cost of a weeklong dream vacation at the village for more than 4,500 families. Wheaton is also actively involved in the Adopt-A-Family program, providing gifts to needy families over the holidays, as well as fund-raising efforts for the Leukemia and Lymphoma Society and the American Cancer Society.

#### ABOUT WHEATON'S HEART

Wheaton realizes that each of its customers has a different set of needs and concerns. This awareness has led Wheaton to develop its New Beginnings program for customers age 50 and over. The New Beginnings program offers these consumers a unique package of discounts and guarantees, further proof that Wheaton moves more than just your belongings. In slogan, and in practice, Wheaton moves your life.

#### WHAT IT MEANS

Every moving company can point to industry honors from past years, and yes, Wheaton is no different in this regard. Indeed, its office walls are dotted with evidence of a stellar safety record, including the American Moving and Storage Association's Fleet Safety Improvement Award. What it all means is that when it's time to make your next move, Wheaton World Wide Moving will be there with the Seal and with its own unsurpassed commitment to you. Trust your belongings and memories to this Good Housekeeping Seal holder. Trust Wheaton to move your life.

Patricia Haegele  
Senior Vice President/Publisher  
Good Housekeeping

# your **life** never stops moving. neither do we.

At Wheaton, we think beyond the boxes. We do more than move your belongings...**we move your life**. We've proven time and again that trust is essential to a successful moving experience. That is why Wheaton has earned the Good Housekeeping Seal every year since 1964. In the end, entrusting life's memories to Wheaton is more than a promise of customer satisfaction – it's a guaranteed way to put a smile on your face.



**Wheaton**  
WORLD WIDE MOVING  
*We move your life®*

**Let Wheaton move your life.**  
For a free money-saving brochure,  
call 1.800.248.4810 or visit us at  
[www.wheatonworldwide.com](http://www.wheatonworldwide.com).

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